

NEW ORLEANS, LA
August 1-4, 2024

The 22nd ANNUAL
HBCU KINGS AND QUEENS CONFERENCE

HBCU KINGS & QUEENS
C O N F E R E N C E

www.hbcukingsandqueens.org

WHAT IS THE HBCU KINGS AND QUEENS CONFERENCE?

Founded in 2002, our conference is designed to expose college students to business and career development skills to enrich their campus and life experience. The four-day conference exclusively targets Historically Black College and University (HBCU) students who serve as the official king and queen in Mister or Miss leadership titles. These students are brought together to learn from trained experts as they present about professional development, presence, and confidence.

As a result, we need your support in making this conference a success.



ABOUT US

We love our HBCU students! Ranging from ages 19-24, they comprise the top 20% of their class and represent a spectrum of academic majors, from computer science and business to communications and engineering. Collectively, our kings and queens lead over 110K students across 35+ U.S. colleges and universities. Our student leaders are social media magnets, with an average social following of 3K. Together, they pack over a one million follower punch. As such, there is a lot to "like" about our students.

It is anticipated that the 2024 conference will attract approximately 300-400 HBCU student participants.



Presentation Ready

Learn do's and don'ts of looking your best style – etiquette and grooming basics as it applies to both ladies and gentlemen.

Impress Your Audience

Master the art of public speaking, emotional intelligence and engagement. Understand stability, oral control and capacity.

Project Implementation

Learn how to plan, engage and leverage experiences for optimal success while ensuring the best reign ever!

Conference Learning Experience

Professionalism

Know how work environments differ, understand and demonstrate effective work habits, and act in the best interest of the larger community and workplace.

Career and Self-Development

Proactively develop oneself and one's career through continual personal and professional learning, become aware of one's strengths and weaknesses, navigate career opportunities, and network to build relationships within and outside of one's organization.

Equity and inclusion

Demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people from various local and global cultures.

Former Speakers



Chrisette Michele

Grammy Award
winning R&B,
Jazz, Soul and
Gospel artist

New Orleans, LA



Michelle Williams

Singer, Songwriter and
Actress

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Deshauna Barber

Commander, U. S.
Army Reserve
Miss USA 2016



Sean Blakemore

Emmy Award
Winning Actor

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SPONSORSHIP PACKAGES

HOW TO GET INVOLVED

TITLE SPONSOR – \$20,000- SECURED

- Company name listed with event title/front page of website as the Title Sponsor
- Premier logo placement on all email invites, promotions, event signage w/ hyperlink (co)
- Full Page conference program ad/ potential additional branding opportunities
- Advertisement (website, email, and social media)/ Participation in Internship & Career Fair
- Live public address mentions throughout the conference
- Invitation for five (5) company representatives to attend the conference
- Booth to promote products/services throughout the conference
- Tailored social media contest w/attendees to drive brand awareness
- 2 -3 Workshop presentation(s)/interview space and access to potential candidates
- Two (2) \$1,500 Scholarships

IMPACT SPONSOR \$10,000

- Full Page Conference Program Ad
- Advertisement (website, email, and social media)
- Participation in Internship & Career Fair
- Live public address mentions throughout the conference
- Invitation for five (5) company representatives to attend the conference
- Booth to promote products/services throughout the conference
- Workshop presentation/interview space and access to potential candidates
- Scholarship (optional)

EMPOWER SPONSOR

\$5,000- \$7,000

- Full Page conference program ad
- Advertisement (website, email and social media)
- Participation in Internship & Career Fair
- Live public address mentions throughout conference
- Invitation for three (3) company representatives to attend conference
- Booth to promote products/services throughout conference
- Workshop presentation

UPLIFT SPONSOR \$3,000

- Half Page conference program ad
- Advertisement (website, email and social media)
- Participation in Internship & Career Fair
- Live public address mentions throughout conference
- Invitation for two (2) company representatives to attend conference
- Booth to promote products/ services on first day of conference

New Orleans, LA

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Events POWERED by Corporate Sponsor

Current Events that can be labeled as Powered by (name of Sponsor)(keynote fees not included).
All signage and recognition would be exclusive to the sponsor.

Signature Events

- Opening Reception (*Thursday after keynote*)
\$5,777.40
- Luncheon (*Friday with keynote speaker*)
\$15,559.80
- Etiquette Dinner (*Friday/After five*)
\$21,578.99
- Royal Academy Awards/Masquerade Ball (*Saturday Reception*)
\$8,708.04
- Farewell Breakfast (*Sunday morning*)
\$7,370.43

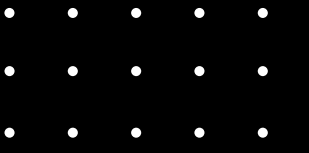
Proposed New Events 2023

- Internship & Career Fair Reception
(Light refreshments during events)
\$4,000-\$5,000
- Pre-Conference Networking "Welcome to New Orleans"
(Reception/dinner - *Boat Ride, Studio B (African American Art Studio), or New Orleans African American Museum of Art, Culture and History*)
\$8,000-\$10,000

Previous Corporate Donors



Meet Leadership Team



Dale Williams, PhD
Founder/CEO



Michael L. Rainey, Ed.D.
Senior Manager, Events



Anthony M. Jones, Jr.
Founder



Cassandra Gray
Conference Logistics/Publicity

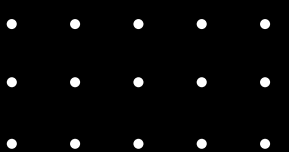


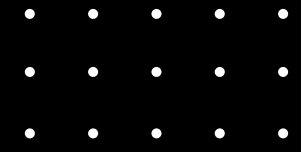
Quentin DeBerry
Internship and Career Specialist

New Orleans, LA

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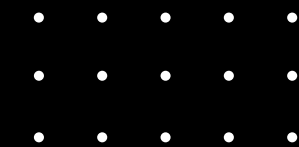


THANK YOU

For any questions and concerns, please email
conference@hbcukingsandqueens.org

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