



**NEW ORLEANS, LA**  
**JULY 24-27, 2025**  
[www.hbcukingsandqueens.org](http://www.hbcukingsandqueens.org)

**The 23<sup>rd</sup> Annual**

**HBCU KINGS & QUEENS**  
C O N F E R E N C E

# WHAT IS THE HBCU KINGS & QUEENS CONFERENCE?

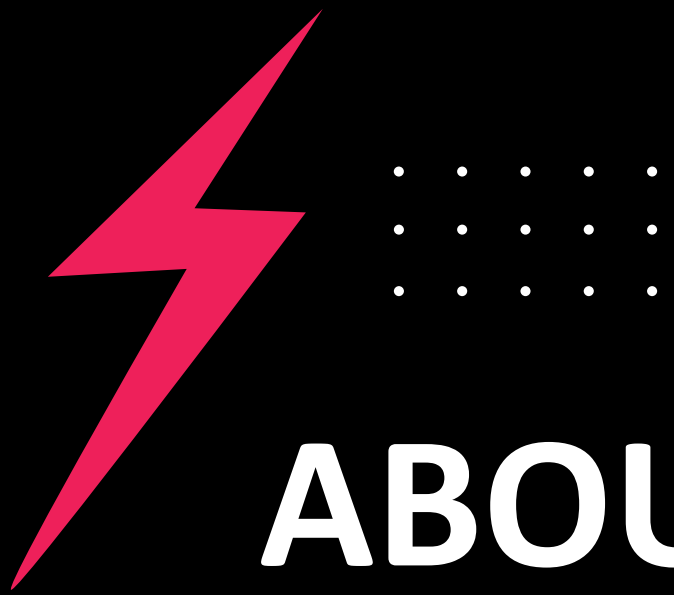
Founded in 2002, our conference is dedicated to equipping college students with essential business and career development skills that enhance both their campus and life experiences.

This four-day conference exclusively targets student leaders from Historically Black Colleges and Universities (HBCUs) who hold the prestigious Mister or Miss leadership titles. These exceptional students come together to learn from industry experts on key topics such as professional development, stage presence, networking mastery, and confidence building.

To ensure the success of this impactful conference, we kindly ask for your support.

[Watch video](#)





# ABOUT US

We are proud of our HBCU students! Ranging in age from 19 to 24, they rank in the top 20% of their class and represent a wide array of academic disciplines, from computer science to business and communications. Our kings and queens lead over 110K students across 50+ colleges and universities.

As social media influencers, our student leaders boast an average social following of 3K and together, they command a powerful collective reach of over one million followers.

We expect the 2025 conference to attract approximately 400-450 HBCU student participants.



## Presentation Ready

Learn the do's and don'ts of looking your best with essential style, etiquette and grooming tips.

## Impress Your Audience

Master the art of public speaking, emotional intelligence and audience engagement. Develop skills in maintaining stability, controlling your voice and enhancing your capacity for effective communication.

## Project Implementation

Learn how to plan, engage and leverage experiences for maximum success, all while ensuring the best reign ever!

# Conference Learning Experience

## Professional Development

Learn how work environments vary, cultivate effective work habits, and develop the skills to act in the best interest of both the larger community and the workplace.

## Career and Self-Development

Proactively develop your personal and professional growth through continuous learning. Gain awareness of your strengths and weaknesses.

## Network Mastery

Build meaningful relationships by networking both within and outside of your organization. Leverage platforms, engage with others authentically, and follow up to nurture valuable connections.

# Former Keynote Speakers



**Chrisette Michelle**

Grammy Award  
Winning R&B, Jazz,  
Soul and Gospel  
Artist

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New Orleans, LA



**Zakiya Larry**

Former Director of  
Media Relations,  
TD Jakes

Former HBCU Queen

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**Anthony Anderson**

Emmy and Golden  
Globe Nominated  
Actor, Producer,  
Advocate and  
Philanthropist

HBCU Graduate



**Deshauna Barber**

Miss USA 2016, Army  
Officer, Motivational  
Speaker, Host

HBCU Graduate

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# SPONSORSHIP PACKAGES

Four Ways To Get Involved



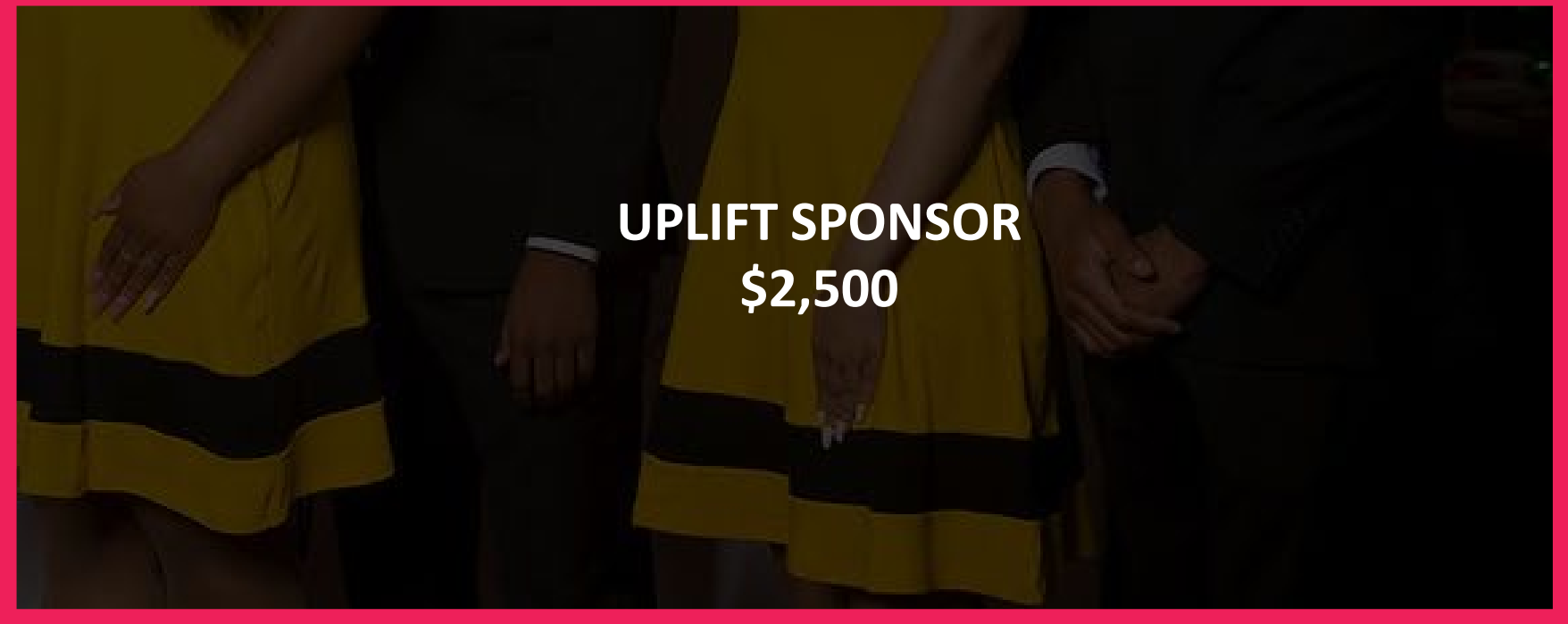
**TITLE SPONSOR**  
**\$10,000**



**IMPACT SPONSOR**  
**\$7,000**



**EMPOWER SPONSOR**  
**\$5,000**



**UPLIFT SPONSOR**  
**\$2,500**

# SPONSORSHIP PACKAGES

## HOW TO GET INVOLVED

### TITLE SPONSOR \$10,000

- Company name listed with event title/front page of website as the Title Sponsor
- Premier logo placement on all email invites, promotions, event signage with/hyperlink
- Full-page Conference Program Ad/ Potential additional branding opportunities
- Advertisement (website, email and social media)/Participation in Internship & Career Fair
- Live public address mentions throughout conference
- Invitation for five (5) company representatives to attend the conference
- Booth to promote products/services for the entire conference
- Tailored social media contest w/attendees to drive brand awareness
- Workshop Presentation(s)/Interview space and access to potential candidates

# SPONSORSHIP PACKAGES

## HOW TO GET INVOLVED

### IMPACT SPONSOR \$7,000

- Full-page Conference Program Ad
- Advertisement (website, email and social media)
- Participation in Internship & Career Fair
- Live public address mentions throughout conference
- Invitation for three (3) company representatives to attend the conference
- Booth to promote products/services for the entire conference
- Workshop presentation/Interview space and access to potential candidates



# SPONSORSHIP PACKAGES

## HOW TO GET INVOLVED

### EMPOWER SPONSOR \$5,000

- Full-page Conference Program Ad
- Advertisement (website, email and social media)
- Participation in Internship & Career Fair
- Live public address mentions throughout conference
- Invitation for two (2) company representatives to attend the conference
- Booth to promote products/services for the entire conference
- Workshop Presentation

# SPONSORSHIP PACKAGES

## HOW TO GET INVOLVED

### UPLIFT SPONSOR \$2,500

- Half-page Conference Program Ad
- Advertisement (website, email and social media)
- Participation in Internship & Career Fair
- Live public address mentions throughout conference
- Invitation for one (1) company representative to attend the conference
- Booth to promote products/services on first day of conference

# EVENTS Powered by Corporate Sponsors

Current events that can be labeled as Powered by (name of Sponsor)

Note: Keynote fees not included. All signage and recognition would be exclusive to that sponsor.

## Signature Events

- Opening Reception (*Thursday after keynote*) \$5,000
- Luncheon (*Friday with keynote*) \$15,000
- Etiquette Dinner (*Friday/after five*) \$21,000
- Royal Academy Awards/Masquerade Ball (*Saturday reception*) \$8,000
- Farewell Breakfast (*Sunday morning*) \$7,000

# Other Sponsorship Opportunities

Current events that can be labeled as Powered by (name of Sponsor)

Note: Keynote fees not included. All signage and recognition would be exclusive to that sponsor.

- **Internship & Career Fair Reception (light refreshments)** **\$4,000-\$5,000**
- **Pre-Conference Networking: Welcome to New Orleans (reception)** **\$8,000-\$10,000**
- **Scholarship donation for Most Impressive King or Queen** **\$1,500**
- **Sponsor a King or Queen to attend the conference** **\$435-\$485**
- **Conference charging station and lounge** **\$10,000**

# Past Corporate Donors

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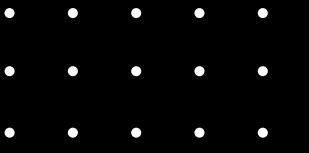
verizon

New Orleans, LA

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# Leadership Team



**Dale Williams, PhD**  
Founder/CEO



**Michael L. Rainey, Ed.D.**  
Director of Programs and  
Conference Registration



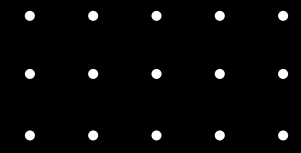
**Anthony M. Jones, Jr.**  
Founder



**Cassandra Gray**  
Director of Communications and  
Conference Logistics



**Quentin DeBerry**  
Internship and Career Specialist

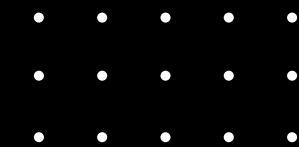


# THANK YOU

The HBCU Kings & Queens Conference is a program under the initiatives of Leadership for Queens, a 501 (c)(3) non-profit organization.

For any questions and concerns, please email [conference@hbcukingsandqueens.org](mailto:conference@hbcukingsandqueens.org).

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